

Senior Women in Leadership Programme (For Senior Leaders, Vice Presidents)

Course general description:

In today's rapidly evolving global business environment, the need for diverse and inclusive leadership has never been more critical. Women in senior leadership roles bring unique perspectives, innovative solutions, and transformative approaches to organizational challenges. However, despite significant progress, women remain underrepresented in top executive positions, particularly in industries such as oil and gas, technology, and finance. The Senior Women in Leadership Programme is designed to address this gap by empowering senior women leaders and vice presidents to excel in their roles, drive organizational success, and pave the way for future generations of women leaders.

This programme is tailored specifically for senior women leaders who are already in or aspiring to top executive positions. It provides a unique opportunity to refine leadership skills, build strategic networks, and develop a deeper understanding of the challenges and opportunities faced by women in leadership. Through sessions, interactive workshops, and peer-to-peer learning, participants will gain the tools and confidence needed to navigate complex organizational dynamics, lead with impact, and achieve their full potential.

The programme also recognizes the importance of balancing professional and personal responsibilities, a challenge often faced by women in leadership. By addressing topics such as resilience, emotional intelligence, and work-life integration, the programme ensures that participants are equipped to thrive both professionally and personally.

Audience:

1. Senior Leaders
2. Vice Presidents
3. C-Suite Executives
4. Directors
5. Senior Managers
6. Women in Leadership Roles
7. High-Potential Female Executives
8. Corporate Decision-Makers
9. Industry Leaders
10. Experienced Professionals in Leadership Positions

Course objectives:

By the end of the programme, participants will:

- Have a deeper understanding of their leadership style and strengths.
- Be equipped with advanced skills to navigate complex organizational challenges.
- Feel more confident in their ability to influence and lead at the highest levels.
- Have a strong network of peers and mentors to support their ongoing growth.
- Develop a clear plan for achieving sustainable success in their professional and personal lives.

Course duration:

5 days

Course location:

Cairo-Dubai-Istanbul

Course contents:

Day-1

Leadership Foundations and Strategic Thinking

- **Welcome and Introduction:** Programme overview, objectives, and participant introductions.
- **Keynote Address:** The evolving role of women in leadership – trends, challenges, and opportunities.
- **Workshop:** Advanced leadership skills – strategic thinking, decision-making, and problem-solving.
- **Case Study:** Analyzing successful leadership strategies in high-pressure environments.

Day-2

Executive Presence and Influence

- **Workshop:** Building executive presence – communication, body language, and personal branding.
- **Interactive Session:** Crafting compelling narratives to influence stakeholders.
- **Presenting:** Explore success story for women’s – overcoming barriers and driving change.
- **Activity:** Role-playing scenarios to practice influencing skills.

Day-3

Navigating Organizational Challenges

- **Workshop:** Understanding and addressing gender biases in the workplace.
- **Case Study:** Strategies for breaking the glass ceiling – lessons from successful women leaders.
- **Roundtable Discussion:** Sharing experiences and solutions to common challenges.
- **Activity:** Developing a personal action plan to overcome barriers.

Day-4

Resilience and Emotional Intelligence

- **Workshop:** Building resilience – managing stress and maintaining high performance.
- **Interactive Session:** Emotional intelligence in leadership – self-awareness, empathy, and relationship management.
- **Presenting:** Present a story of A senior leader shares their journey of resilience and success.
- **Activity:** Mindfulness and stress management techniques.

Day-5

Work-Life Integration and Sustainable Success

- **Workshop:** Achieving work-life integration – strategies for balancing professional and personal responsibilities.
- **Case Study:** Successful women leaders who have mastered work-life integration.
- **Closing Session:** Reflecting on key learnings and developing a personalized leadership roadmap.
- **Certificate Ceremony:** Celebrating the completion of the programme.

Methodology:

- 50% lectures & concepts

- 10% Videos
- 10% Case studies
- 10% Exercises
- 10% Discussions
- 10% Software (if applicable or examples)

Course code: (MANG002)